



By: Steve Hosid
Past Instruction Editor - PGA TOUR Partners Magazine
February 21, 2012

It looks like the public is flocking to watch Tiger Woods play on television. The Golf Channel announced that the final round of the Pebble Beach Pro-Am last week was their highest rated golf event ever. More than 2.3 million viewers tuned in to watch. I think part of that was because Tiger was paired up with the very popular Phil Mickelson.

John Daly pulled a "Rory McIlroy" last week when he hit a root at the Avantha Masters in India. His arm is now in a cast to help him recover from torn ligaments. **Speaking of Rory McIlroy**, let's give him the honor for quote of the week. When he first came on tour he was playing in Dubai. "I remember I played on Thursday morning, and then on Thursday afternoon Tiger Woods was playing," McIlroy said. "I came out in the afternoon and took one of the photographer's cameras off of him and was able to follow inside the ropes, which was pretty cool. That was my first real taste of Dubai, and I've been coming back every year since."

Ernie Els just qualified for the World Golf Championship but only because Phil Mickelson decided not to play. Els gets the final spot, narrowly finishing ahead of fellow South African George Coetzee.

Remember this name Patrick Cantlay. He's the young UCLA sophomore amateur golfer who had a brilliant 2011 on the PGA Tour. After saying he was going to stay in school, it seems he's changing his mind. He'll play in the Masters, U.S. Open and British Open this year. The NCAA Championships start May 29, and if he plays in that tournament he conceivably could play the U.S. Open at Olympic Club in San Francisco as a professional in June.

Cantlay was asked this week at Riviera if he was looking at potential agents. "I kind of let my dad and swing coach Jamie Mulligan work that way," he said. "I haven't really spent a lot of time doing it." Excuse me, but don't NCAA football and basketball players get into trouble contacting agents while still playing college sports? By the way, Cantlay missed the cut this week at Riviera.

Phil Mickelson is not perplexed that he won last week even if others are wondering where the great rounds came from. "I know that a lot of people are saying, 'Where did that round come from?' after the first three tournaments," Mickelson said. "Prior to the Humana, I had played eight to 10 rounds like Sunday's final round, and I've been wondering where has that been these last three weeks. "I was wondering what happened those three weeks because I'd been playing well prior, and I'm just glad it finally came out when I needed it the most."



Double Win Weekend for SST

SST PURE has boosted its 2012 victory total to five in this young season. Kenny Perry won the ACE Classic on the Champions Tour, and Skip Kendall headed down into the Southern Hemisphere to win the first Nationwide Tour event of the season in Bogota, Colombia. Along with both victories players on all three Tours who have SST PUREd clubs turned in high finishes to drive up the money won.

More than \$22 million dollars has now been won this year by all the players who have asked SST to PURE their clubs.

2012 is now ahead of last year's record wins and money won. In 2011, we watched as the payers who asked SST to PURE their clubs won 79 times and raked in more than \$210 million.

TOUR REP REPORT

SST PGA Tour Rep Arnie Cunningham tells us that they SST PUREd new shafts last week for Brandt Snedeker and Matt Kuchar. J.B. Holmes said he also wanted to SST PURE a set of S400s.

Can Recreational Golfers SST PURE® their shafts?

Absolutely, and this is why I write this column every week so you will get your clubs SST PUREd just like the pros. It's really easy because if you're reading this an SST PURE licensee is close by. They use the same patented and proprietary programs and computers that SST PURE uses in their PGA TOUR Shaft Alignment Lab on Tour.

Why SST PURE Works

All shafts have imperfections, and if they are randomly assembled in the clubhead the shaft will bend and twist offline as it flexes during the swing. You don't have to settle for this anymore. Just like a pro, have SST PURE your shafts and they'll be orientated in your club head in their most stable position.

Have your clubs SST PUREd this week at your closest SST PURE licensee. Locate them at www.sstpure.com.

SST PURE®, SST PUREd®, retro-PURE®, PURE®, PUREd®, PUREing®, PURE SPECS® and Every Golf Shaft Has a Sweet Spot® are registered trademarks of Strategic Shaft Technologies, LC, Jupiter, Florida.

WWW.SSTPURE.COM