



NEWS FROM THE TOUR

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If you live in a PGA Tour tournament city and you see a guy with his golf bag trying to hitch a ride, be sure and pick him up because he might be able to give you great tickets to the event. This week PGA Tour players are facing being without courtesy cars at next year's events due to cutback by the Buick division of financially strapped General Motors. Buick is the official car of the PGA Tour and for years has provided courtesy cars to a majority of tour events. But General Motors posted a \$2.5 billion quarterly loss earlier this month. The Northern Trust Open in Los Angeles also lost their courtesy car deal with Nissan.

They used to say in the Americas Cup that the U.S. skipper's head would replace the Americas Cup Trophy in the case at the New York Yacht Club should the United States ever lose to a foreign country. With that in mind and with swords sharpening around him Nick Faldo, who many across the pond believe lost the Ryder Cup with his decisions, is proving himself a fearless man by even suggesting he is "keen to be a Ryder Cup Captain again." After all, it was Faldo who came under heavy criticism after leading Europe to their first defeat to the USA in nine years in September.

"I really enjoyed it," he said. "I loved the experience and I thought the team atmosphere was great. We all got on great and I loved that buzz. A month after I thought wow, I miss the guys. I hadn't been in that situation for 11 years since my last Ryder Cup

Golf's integrity places it on a higher level than any sport in the world and this past week provided the extreme example. J.P. Hayes disqualified himself from the PGA Tour Qualifying Tournament for inadvertently using a golf ball that isn't on the list approved for competition. It's not uncommon for PGA Tour members to call penalties on themselves in a sport that's self-policed. For the 43-year-old Hayes, it's particularly tough because it makes him ineligible to play full time on the PGA Tour in 2009.

On his 12th hole of the first round at Deerwood Country Club last Wednesday in McKinney, Texas, Hayes' caddie reached into his golf bag, pulled out a ball and flipped it to Hayes. He missed the green with his tee shot, chipped on and marked his ball. It was then he realized it wasn't the same one with which he had started his round. He called an official over and was penalized two shots. Later while relaxing in his hotel room, it occurred to Hayes that the wrong ball he had played in the first round might not have been on the USGA's approved list. That led to his disqualification.



SST PURE Winning Streak Continues

For the seventh week in a row a player with SST PUREd clubs has won either a PGA, Champions Tour, international tournament or special event.

While the regular season ended with 37 championships, two majors and the more than \$130 million in total winnings by PGA Tour players who asked SST to PURE their clubs in 2008, the victories keep coming. Tommy Armour III successfully defended his title by winning the Callaway Golf Pebble Beach Invitational. "When the wind picks up at Pebble Beach it's a challenge," Armour said. "It wasn't easy, but then again, winning a golf tournament is never easy." Armour is the first repeat winner in the tournament's 37-year history.

Armour, now 49 and the verge of joining the Champions Tour, has enjoyed a long successful career on the PGA Tour. At an age when most players have lost their competitiveness Armour has shown improvement every year and he'll be the first to tell you that one of the significant reasons for his success has been because he asks SST to PURE his clubs and any new club that's built for him to test.

SST does not manufacture clubs or shafts. SST has developed a patented system that analyses each individual shaft to locate its one and only stable position. Every shaft manufactured has some deficiency that only SST PURE using its patented programs and computers can detect.

So who have you heard of that PUREs their clubs? More than 200 professional golfers, including Pdraig Harrington, winner of back to back British Opens along with the PGA Championship this year. FedEx Cup champion Vijay Singh. Three-time 2008 winner Kenny Perry, Jim Furyk, and the guys who won all those events this year. SST PURE has earned the trust of the world's best players by delivering results. PURE your clubs and you'll discover additional distance and accuracy.

Start PUREing your clubs this week and see and feel the difference. Locate the SST PURE licensee near you at www.sstpure.com.

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