



By: Steve Hosid
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Steve Stricker just donated \$45,000 to the University of Wisconsin-Madison to bolster golf classes. Actually, this is a joint gift from Stricker and 2008 Ryder Cup Outreach Program. Through the program, members of the U.S. Ryder Cup team pick universities to receive money from the PGA of America. The school will use the money to add eight more sections of a golf activity course over the next two years.

Did you know that every past British Open Champion crowned at Turnberry is a living member of golf's Hall of Fame? Tom Watson won in 1977, Greg Norman in 1986 and Nick Price won in 1994, the last time the Open was held at Turnberry.

Boo Weekley is a colorful character and even though he upset the Europeans last year when he bounded off the first tee like a jockey riding a horse, they love him across the pond. So would he do something outlandish again this week? "If I've got a 10-stroke lead on 18 (on Sunday) I might ride it all the way up the fairway. I might even walk on water," he said.

Boo has come a long way since his mini-tour days. "I played mini tours for five years, lived in the back of my truck, slept in the front," he said. "You might drive 10 hours from one event to the next and you're playing for two or three thousand dollars. That was a lot of money back then. If I don't make a check where am I going to eat?" Weekley also makes no secret of the fact that his knowledge of golf history is, to put it mildly, sketchy. He didn't know St Andrews was the Home of Golf. "I was sitting in there with Sandy Lyle and I never even knew he won The Masters. Seriously, I don't keep up with golf."

This past weekend the 3M Championship on the Champions Tour offered free admission, parking and shuttles to watch some of the most famous golfers ever compete in a two-day event. Arnold Palmer, Chi Chi Rodriguez, Lee Trevino, Billy Casper, Gene Littler, Miller Barber, Tony Jacklin, Charles Coody and Don January all got together for the second annual Greats of Golf Challenge.

By the time you read this Carolyn Bivens may be the former commissioner of the LPGA Tour. In a down market she failed to negotiate with sponsors on purse sizes and the cost of tournaments. She had the gall to tell sponsors they had to contribute more this year to defray the cost of the tour's electronic scoring system, which can require up to \$100,000 to maintain at an event. Some sponsors have backed away from the tour. Two long-running tournaments announced they won't be on next year's schedule – the Kapalua Classic in Hawaii and the Jamie Farr Classic in Toledo, Ohio. Several names are being floated around as her successor: Donna Orender, the WNBA commissioner and a former PGA Tour VP; retired Hall of Fame golfers Nancy Lopez and Judy Rankin and Cindy Davis, the president of Nike Golf.



SST Wins Three More Events Worldwide

The longest winning streak in golf continues as Steve Stricker won the John Deere Classic for his second victory of the year. This is the 18th week in a row that a player with a history of asking SST to PURE his clubs has won. For a PGA Tour player it has become almost mandatory to ask SST to PURE your clubs if you want to win. SST PURE once again dominated the top 20 with 15 players who have PUREd clubs.

Combined with Bernhard Langer's Champion Tour victory SST now has won 24 times this season just on the PGA and Champions Tours. Pdraig Harrington PUREs his clubs and has won back to back British Opens along with a PGA Championship. He just won his prep for this week's Open Championship when he repeated last week as Irish PGA Champion. He's ready to defend at Turnberry.

More than \$102 million dollars is the total won in 2009 by PGA Tour players who asked to have their clubs PUREd by SST. Every major this year has been won by a player who had their clubs PUREd: Angel Cabrera won the Masters, Lucas Glover captured the U.S. Open and Michael Allen won the Senior PGA Championship. Henrik Stenson won the Players. We're talking about the world's best players, the most severe golf equipment critics on the planet, actually making a voluntary choice and asking to have their clubs PUREd.

SST PURE does not pay endorsement fees to players or even pay them when they win. Players simply ask SST to PURE their clubs. They know that when SST PUREs a club the shaft has been analyzed and then oriented in the club head in the only stable position that eliminates the oscillations that can make impacting the same sweet spot position impossible.

The pros ask SST to PURE their clubs and you definitely should ask your local SST PURE licensee to do the same for you. They use the same programs and equipment and many of them were trained in the SST PURE PGA Tour lab. Find your local official SST PURE licensee at www.sstpure.com.

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