



By: Steve Hosid  
Past Instruction Editor - PGA TOUR Partners Magazine  
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This from SST PURE Founder and CEO Dick Weiss: Class act of the year award goes to Stewart Cink. He went into the caddy food trailer early Tuesday morning at the PGA Championship last week and told the operator that all food for lunch that day for the caddies, reps, tour van workers and players were on him. Every guy that went in not only was pleasantly surprised, but had great praise for his generous act.

Remember a few years ago when so many thought that Adam Scott would be the next Greg Norman? Injuries have been a factor, but last week putting was the reason he missed the cut at the PGA Championship. Scott had 38 putts in the opening round and 32 in the second. "I used to be one of the most consistent players out here, I believe, and I'm not close to that now," he said.

Scott has made a coaching change by taking a break from Butch Harmon. I think his problems are all a result of injuries. His last one occurred at the end of last year when he was running out of the ocean after surfing and injured a knee. His ball striking is starting to look better but he admits, "I feel like I'm starting to hit the ball better again, and now I putt terribly. All year I've hit it badly and putted okay and now it goes the other way and my scores get worse." Scott has made the cut in only one of the four majors this year, finishing tied for 36th at the US Open in June. His latest performance ensures he will not qualify for the International team in October's Presidents Cup against the Americans in San Francisco. Will Greg Norman use a captain's choice for his young friend?

Paul Casey has had a great year in 2009, moving up to third in the world. So where was he at the PGA Championship? Casey was a non-starter due to his continuing rib injury he suffered last month while preparing for the British Open. Casey had to pull out of the Bridgestone World Championship after six holes due to pain.

**Isn't it great that the PGA Tour goes to the Greenbrier Resort next year for a new event?** It would be even greater if they could work Sam Snead's name into the title or come up with a trophy with his likeness. The White Course is historic and will make a great TV venue.

**Tiger Woods was spotted** at a suburban Minneapolis health club on Thursday morning working out and stretching at 5 a.m. In the background was a TV with ESPN talking heads saying he might not make it to the first tee because of a suspected back injury. Tiger went on to lead the first three rounds.

**Legendary golf instructor Eddie Merrins**, who coached golf at UCLA when a host of PGA players attended on scholarship, describes the success of Tiger's swing in three words: "High, wide and deep."



## PUREd Players Continue to Dominate

**SST PURE has won on Tour** 22 of the past 23 weeks. During that time, players who have asked SST to PURE their clubs won the Masters with Angel Cabrera, the Senior PGA Championship with Michael Allen, the U.S. Open with Lucas Glover and The Players Championship with Henrik Stenson.

**When you add in the victories on the Champions Tour** along with those on the PGA Tour, players who had SST PURE their clubs have won 31 times so far this year. Even this week the SST players dominated the PGA Championship top 20 with 13 players: Tiger Woods, Lucas Glover, Ernie Els, Henrik Stenson, Dustin Johnson, Zach Johnson, Graeme McDowell, Pádraig Harrington, Vijay Singh, Tim Clark, Ian Poulter, Oliver Wilson and Michael Allen.

**More than \$121 million dollars has been won** by players who PUREd their clubs so far in 2009. The lucrative FedEx cup events, dominated by SST players Vijay Singh and Camilo Villegas last year, are just around the corner and that number will climb rapidly.

**Over on the Champions Tour** the Charles Schwab standings are also dominated by players who asked SST to PURE their clubs. Fred Funk leads, followed by Bernhard Langer, Loren Roberts and Joey Sindelar.

**I think the documented blind tests** that I've heard about this year perhaps provide the best endorsements for SST PURE. Earlier this year *Golfweek* magazine reported that Nike prepared a dozen sets of irons for Tiger to try, only two of which were PUREd. The results: Tiger hit all the sets and chose both PUREd sets for his gamer and backup set.

**This week at the PGA Championship**, Jim Furyk who has had his clubs SST PUREd for years, was involved in another blind test of hybrids. SST founder and CEO Dick Weiss was there and in his own words: "Jim had a handful of hybrids made up to try this week and only one had a PURE aligned shaft. Guess which one he chose in this blind test? He chose as his gamer the only one we had PUREd."

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