



By: Steve Hosid
Past Instruction Editor - PGA TOUR Partners Magazine
November 17, 2009

Looks like we'll get to see golf's future playing more in the United States in 2010. Rory McIlroy, from Northern Ireland, just turned 20 but is already considered by many to be the real successor to Tiger Woods as world No. 1. He announced this week that he will join the PGA Tour in 2010.

Rory played 11 PGA events this year and finished in the top 20 five times including his third place in the PGA Championship. He'll still play the European Tour but will also need to play 15 PGA Tour events next season. "I can't thank the European Tour enough," McIlroy said, "but I'm just in a privileged position where I play wherever I want, and besides I earned enough money in U.S. Tour events to get my card so I've taken out membership."

Just as McIlroy made that announcement Australian star and PGA Tour winner Adam Scott is considering giving up his European Tour card. The move is an objection to the European Tour's announcement that they are considering making appearances at certain events mandatory. "I believe it's becoming harder and harder to play multiple tours," Scott said. "My playing poorly this year doesn't help. But those years of Ernie Els running second in the U.S. and winning the Order of Merit ... I don't think you're going to see too much of that."

Looking and feeling better and better, Seve Ballesteros was given a membership this week to St. Andrews. He won his second British Open at St. Andrews in 1984 and his fist-pumping celebration made him famous around the world.

Can you really sleep better knowing that Nick Faldo is a knight? The Queen brought Sir Nick to his knees and knighted him this week at Winsor Castle. He was the first British golfer knighted since Harry Cotton. Quite a few Brits would have had a better use for the sword after Faldo's failed captaincy last year at Ryder Cup. All kidding aside, Faldo is the most successful British golfer in the modern era and deserves the award, which also is a boost to golf.

I once had a call from Buckingham Palace asking me if I would be able to shoot some photos of Prince Andrew, who was driving up from Fort Lauderdale to play with Faldo at Lake Nona. The Prince showed up at the wheel of a rented Ford Taurus with just one security agent. We did some tee photos of their fivesome and Nick took his position in the center just like it was a PGA Tour Pro-Am. After taking a quick photo, just to show he did it, I whispered in his ear that protocol would have the Prince in the center and then took another photo.

A few weeks ago I stated that no player had failed the test for performance enhancing drugs. I was wrong. Doug Barron was suspended for a year for testing positive and is appealing.



SST PURE Win Australian Masters

Tiger Woods won his seventh event of the year when he captured the Australian Masters last week. According to a published *Golfweek* article, Tiger earlier this year did a blind test. Nike built a dozen new sets of irons and only SST PUREd two sets. Woods hit them all and selected onw SST PUREd set as his gamers and the other SST PUREd set as his backups.

SST PURE has won 37 times this year on the PGA Tour with players who have asked them to PURE their clubs. The total winnings won by all players who had their clubs PUREd was over \$153 million. If we added the international wins, like Tiger's, the total events won is 45.

This is a great time for you to PURE your clubs just like the pros and it's very simple. Start by finding your closest SST PURE licensee at www.sstpure.com. They have the very same patented and proprietary programs and computers used in the SST PURE PGA Tour Lab.

This was a not only a record year on the PGA Tour for SST PURE but more importantly a record year in total clubs PUREd for players just like you. You can PURE your current set of clubs just like the pros do or if you're having new clubs built for you make sure the shafts are PUREd prior to final assembly.

When you shafts are PUREd the SST trained technician will scientifically analyze each shaft's construction. You may not have realized that all shafts manufactured have inconsistencies and if randomly inserted in the club head will oscillate in various patterns that make it difficult to impact the same sweet spot position consistently. The computers and programs then direct the technician to rotate the shaft a specific number of degrees to locate the most stable position that individual shaft must be oriented in the club head to eliminate those oscillation patterns.

Pros that play with shafts that have been SST PUREd see and feel the difference. Two times British Open champion and three times major winner Padraig Harrington told me a few years ago that: "If I can do something to improve my game without my having to change I'd be foolish not to do it. That's why I PURE my clubs."

SST PURE®, SST PUREd®, retro-PURE®, PURE®, PUREd®, PUREing®, The Pros Competitive Edge® and Every Golf Shaft Has a Sweet Spot® are registered trademarks of Strategic Shaft Technologies, LC, Jupiter, Florida.

WWW.SSTPURE.COM