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**British Ryder Cup captain Colin Montgomerie won't be driving** for the next six months. No, he's not pulling a Phil Mickelson, who left a driver out of his bag a few years ago at a U.S. Open. Colin, it seems, drives a bit fast and has accumulated 12 points on his license, which across the pond means his driver's license was suspended for six months. Colin always has an answer for a rude gallery member and he had a message for the judge: "The police equipment was faulty." Sorry Colin ... the judge must not have been a fan.

**When Tiger could not make it to the Chevron World Challenge** last week the call went out to Graeme McDowell, who was finishing up playing World Cup in China. "Obviously, a huge blow for the tournament not to have Tiger here," McDowell said. "I feel very fortunate to receive the invite. It was a great opportunity for me." Currently sitting at No. 55 in the world, McDowell will improve his standing as this is the first time Tiger's tournament offers points. A win or a top finish means that McDowell will qualify for the Masters.

Graeme now calls Florida home and he told us he was going to end his year in China instead of playing in the South African event this week and pick up the Masters points next year on Tour. Being among the world's top 50 is an automatic Masters invite.

**So let's get back to golf as far as Tiger is concerned.** Steve Williams, his millionaire caddy, is saying he will be carrying Tiger's bag in San Diego the last week in January. Williams is a budding race driver and wins frequently in New Zealand and each year brings fresh rumors that he wants to devote full time to the sport. Sometimes his engines aren't as reliable as Tiger's game. This week he had to retire early during a race because he blew the engine.

**As predicted last week Comcast has purchased 51 percent of NBC Universal,** subject to government approval. Comcast owns the Golf Channel and CEO Brian Roberts is considered to be the lowest handicap Fortune 500 CEO. Having a cable channel that specializes in the sport will definitely have a positive impact on the coverage we see and that's a good thing. The Golf Channel digs behind the scenes and when Joe Gibbs and Arnold Palmer founded it a decade ago it became the focal point and favorite channel for the golf community.

**When my friend Payne Stewart passed away** 10 years ago in the tragic plane crash we were hosting a fund raiser at Bay Hill for the Arnold Palmer Hospital. An overzealous security guard tried to block The Golf Channel from speaking with the Orlando-based pros that had been playing until we advised them of the accident. I intervened and brought Kelly Tilghman in and all the players wanted to speak. That's how I learned that the Golf Channel had become a vital part of the inner golf family.



## Two more wins for SST PURE

The PGA Tour season may be over, but SST PURE continues its domination of golf around the world. Jim Furyk won the Chevron World Challenge and had to come from way back to do so. Furyk has been a long time advocate of PUREing his clubs and at this year's PGA Championship SST PURE founder and CEO Dick Weiss watched as Furyk blind tested clubs and selected the clubs that had been PUREd.

**When I say dominated I mean it because** not only did Furyk, a player who has asked SST to PURE his clubs for years, win but others with PUREd clubs finished in both second and third places. Graeme McDowell, Tiger's substitute in the event, earned his way into the 2010 Masters with a second place finish and Pdraig Harrington finished third. Harrington won back to back British Open Championships in 2007 and 2008 and the 2008 PGA Championship with PUREd clubs.

**SST PURE wins also continued halfway around the world** in South Africa's Sun City. Robert Allenby won the Nedbank Championship in a playoff with Henrik Stenson, who won this year's Players Championship with PUREd clubs in his bag.

Two wins this week in two very prestigious events and I'm not even adding them to the official PGA Tour victory and money won lists. This season players who asked SST to PURE their clubs won 37 times and the players with PUREd clubs combined to win \$153 million.

**It begins with SST PURE patented programs and computers.** SST PURE locates each shaft's most stable position and that's exactly how they orientate the shaft in the club head. The PUREd position allows a player to swing without developing the harmful oscillations that would have resulted as a result of random shaft/club head assembly.

**Golf is difficult enough without the shaft oscillating in a way that makes** it impossible for even the world's best players to repeatedly impact the ball in the same sweet spot position. So if it's important to the pros to have shafts that aren't oscillating then it's vital to your own game improvement. Have your clubs PUREd this week at your local SST PURE licensee. Locate yours at [www.sstpure.com](http://www.sstpure.com).

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